

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255494-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299

Flight Dates	Order #	Alt Order #
08/01/12 - 08/07/12	255494	06258719

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/01/12	08/03/12	Morn News at 6a	6-7a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 6:14 AM Morn News at 6a 6-7a :30 2012MRFP065H \$500.00 NM 2 WKMGTh 08/02/12 6:41 AM Morn News at 6a 6-7a :30 2012MRFP065H \$500.00 NM 3 WKMGF 08/03/12 6:22 AM Morn News at 6a 6-7a :30 2012MRFP065H \$500.00 NM									
2	08/06/12	08/07/12	Morn News at 6a	6-7a	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 6:29 AM Morn News at 6a 6-7a :30 2012MRFP069H \$500.00 NM 2 WKMG Tu 08/07/12 6:43 AM Morn News at 6a 6-7a :30 2012MRFP073H \$500.00 NM									
3	08/01/12	08/03/12	The Early Show	7-9a	--WTF--	:30	6	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 8:11 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 5 WKMGW 08/01/12 8:38 AM The Early Show 7-9a :30 2012MRFP065H \$500.00 NM 2 WKMGTh 08/02/12 7:27 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 4 WKMGTh 08/02/12 8:28 AM The Early Show 7-9a :30 2012MRFP065H \$500.00 NM 6 WKMGF 08/03/12 8:25 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 3 WKMGF 08/03/12 8:48 AM The Early Show 7-9a :30 2012MRFP065H \$500.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/06/12	08/07/12	The Early Show	7-9a	MT-----	:30	4	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 7:27 AM The Early Show 7-9a :30 2012MRFP065H \$500.00 NM 4 WKMG 08/06/12 8:24 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 2 WKMG 08/07/12 7:57 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 3 WKMG 08/07/12 8:41 AM The Early Show 7-9a :30 2012MRFP073H \$500.00 NM									
5	08/01/12	08/03/12	Rachael Ray	9-10a	--WTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 9:20 AM Rachael Ray 9-10a :30 2012MRFP069H \$350.00 NM									
6	08/06/12	08/07/12	Rachael Ray	9-10a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 9:31 AM Rachael Ray 9-10a :30 2012MRFP065H \$350.00 NM 2 WKMG 08/07/12 9:38 AM Rachael Ray 9-10a :30 2012MRFP069H \$350.00 NM									
7	08/06/12	08/07/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP069H \$600.00 NM 1 WKMG 08/07/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP073H \$600.00 NM									
8	08/01/12	08/03/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 9:58 AM Let's Make a Deal 10-11a :30 2012MRFP065H \$600.00 NM 3 WKMG 08/02/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP069H \$600.00 NM 2 WKMG 08/03/12 10:29 AM Let's Make a Deal 10-11a :30 2012MRFP069H \$600.00 NM									
9	08/01/12	08/03/12	Price Is Right	11a-12p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/01/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP069H \$800.00 NM 1 WKMG 08/02/12 12:00 PM Price Is Right 11a-12p :30 2012MRFP065H \$800.00 NM 3 WKMG 08/03/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP065H \$800.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/06/12	08/07/12	Price Is Right	11a-12p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 11:31 AM Price Is Right 11a-12p :30 2012MRFP065H \$800.00 NM 2 WKMG 08/07/12 11:59 AM Price Is Right 11a-12p :30 2012MRFP069H \$800.00 NM									
11	08/06/12	08/07/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP069H \$700.00 NM 1 WKMG 08/07/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP073H \$700.00 NM									
12	08/01/12	08/03/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/01/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP065H \$700.00 NM 3 WKMG 08/02/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP069H \$700.00 NM 1 WKMG 08/03/12 12:12 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP069H \$700.00 NM									
13	08/06/12	08/07/12	Soaps	12:30-2p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 08/06/12 12:59 PM Soaps 12:30-2p :30 2012MRFP065H \$800.00 NM 1 WKMG 08/06/12 1:59 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 2 WKMG 08/07/12 12:57 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 3 WKMG 08/07/12 1:59 PM Soaps 12:30-2p :30 2012MRFP073H \$800.00 NM									
14	08/01/12	08/03/12	Soaps	12:30-2p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 08/01/12 12:30 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 1 WKMG 08/01/12 1:29 PM Soaps 12:30-2p :30 2012MRFP065H \$800.00 NM 5 WKMG 08/02/12 1:01 PM Soaps 12:30-2p :30 2012MRFP065H \$800.00 NM 2 WKMG 08/02/12 1:59 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 3 WKMG 08/03/12 12:28 PM Soaps 12:30-2p :30 2012MRFP065H \$800.00 NM 6 WKMG 08/03/12 1:29 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM									

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255494-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/01/12	08/03/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 2:59 PM The Talk 2-3p :30 2012MRFP069H \$600.00 NM 2 WKMGTh 08/02/12 2:27 PM The Talk 2-3p :30 2012MRFP065H \$600.00 NM 3 WKMGF 08/03/12 3:00 PM The Talk 2-3p :30 2012MRFP065H \$600.00 NM									
16	08/06/12	08/07/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/06/12 2:25 PM The Talk 2-3p :30 2012MRFP065H \$600.00 NM 1 WKMGTu 08/07/12 2:59 PM The Talk 2-3p :30 2012MRFP069H \$600.00 NM									
17	08/01/12	08/03/12	Nate Berkus	3-4p	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/01/12 3:39 PM Nate Berkus 3-4p :30 2012MRFP065H \$350.00 NM 1 WKMGTh 08/02/12 3:13 PM Nate Berkus 3-4p :30 2012MRFP069H \$350.00 NM 3 WKMGF 08/03/12 3:22 PM Nate Berkus 3-4p :30 2012MRFP069H \$350.00 NM									
18	08/06/12	08/07/12	Nate Berkus	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/06/12 3:21 PM Nate Berkus 3-4p :30 2012MRFP069H \$350.00 NM 1 WKMGTu 08/07/12 3:34 PM Nate Berkus 3-4p :30 2012MRFP073H \$350.00 NM									
19	08/06/12	08/07/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 08/06/12 4:18 PM Extra 4-430p :30 2012MRFP065H \$450.00 NM 1 WKMGTu 08/07/12 4:20 PM Extra 4-430p :30 2012MRFP069H \$450.00 NM									
20	08/01/12	08/03/12	Extra	4-430p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 3:58 PM Extra 4-430p :30 2012MRFP069H \$450.00 NM 3 WKMGTh 08/02/12 4:20 PM Extra 4-430p :30 2012MRFP065H \$450.00 NM 2 WKMGF 08/03/12 4:13 PM Extra 4-430p :30 2012MRFP065H \$450.00 NM									

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/06/12	08/07/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 4:43 PM Inside Edition 430-5P :30 2012MRFP069H \$550.00 NM 1 WKMG 08/07/12 4:39 PM Inside Edition 430-5P :30 2012MRFP073H \$550.00 NM									
22	08/01/12	08/03/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/01/12 4:29 PM Inside Edition 430-5P :30 2012MRFP065H \$550.00 NM 1 WKMG 08/02/12 4:52 PM Inside Edition 430-5P :30 2012MRFP069H \$550.00 NM 2 WKMG 08/03/12 4:51 PM Inside Edition 430-5P :30 2012MRFP069H \$550.00 NM									
23	08/01/12	08/03/12	News at 5p	5-530p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/01/12 5:23 PM News at 5p 5-530p :30 2012MRFP069H \$800.00 NM 1 WKMG 08/02/12 5:28 PM News at 5p 5-530p :30 2012MRFP065H \$800.00 NM 3 WKMG 08/03/12 5:09 PM News at 5p 5-530p :30 2012MRFP065H \$800.00 NM									
24	08/06/12	08/07/12	News at 5p	5-530p	MT-----	:30	2	\$800.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 5:12 PM News at 5p 5-530p :30 2012MRFP065H \$800.00 NM 1 WKMG 08/07/12 5:22 PM News at 5p 5-530p :30 2012MRFP069H \$800.00 NM									
25	08/06/12	08/07/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 6:12 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM 4 WKMG 08/06/12 6:29 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM 2 WKMG 08/07/12 6:13 PM News at 6p 6-630p :30 2012MRFP073H \$1,000.00 NM 3 WKMG 08/07/12 6:29 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM									

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Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/01/12	08/03/12	News at 6p	6-630p	--WTF--	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 6:11 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM 6 WKMGW 08/01/12 6:29 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM 2 WKMGTh 08/02/12 5:58 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM 4 WKMGTh 08/02/12 6:22 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM 5 WKMGF 08/03/12 6:11 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM 3 WKMGF 08/03/12 6:29 PM News at 6p 6-630p :30 2012MRFP065H \$1,000.00 NM									
27	08/01/12	08/03/12	News at 7p	7-7:30p	--WTF--	:30	6	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 08/01/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP065H \$1,200.00 NM 1 WKMGW 08/01/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP069H \$1,200.00 NM 2 WKMGTh 08/02/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP069H \$1,200.00 NM 5 WKMGTh 08/02/12 7:29 PM News at 7p 7-7:30p :30 2012MRFP065H \$1,200.00 NM 6 WKMGF 08/03/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP069H \$1,200.00 NM 3 WKMGF 08/03/12 7:24 PM News at 7p 7-7:30p :30 2012MRFP065H \$1,200.00 NM									
28	08/06/12	08/07/12	News at 7p	7-7:30p	MT-----	:30	4	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMGW 08/06/12 7:12 PM News at 7p 7-7:30p :30 2012MRFP069H \$1,200.00 NM 1 WKMGW 08/06/12 7:29 PM News at 7p 7-7:30p :30 2012MRFP065H \$1,200.00 NM 3 WKMGTh 08/07/12 6:59 PM News at 7p 7-7:30p :30 2012MRFP073H \$1,200.00 NM 2 WKMGTh 08/07/12 7:29 PM News at 7p 7-7:30p :30 2012MRFP069H \$1,200.00 NM									
29	08/01/12	08/03/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/01/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM 4 WKMGW 08/01/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP065H \$1,800.00 NM 6 WKMGTh 08/02/12 11:24 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM 2 WKMGTh 08/02/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP065H \$1,800.00 NM 5 WKMGF 08/03/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP065H \$1,800.00 NM 3 WKMGF 08/03/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255494-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

http://www.local6.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/06/12	08/07/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM 4 WKMG 08/06/12 11:29 PM M-F 11p News 11-1135p :30 2012MRFP065H \$1,800.00 NM 3 WKMG 08/07/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM 2 WKMG 08/07/12 11:28 PM M-F 11p News 11-1135p :30 2012MRFP073H \$1,800.00 NM									
31	08/01/12	08/03/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 12:08 AM David Letterman 1136p-1238a :30 2012MRFP069H \$700.00 NM 3 WKMG 08/02/12 12:08 AM David Letterman 1136p-1238a :30 2012MRFP069H \$700.00 NM 2 WKMG 08/03/12 12:17 AM David Letterman 1136p-1238a :30 2012MRFP065H \$700.00 NM									
32	08/06/12	08/07/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/06/12 12:30 AM David Letterman 1136p-1238a :30 2012MRFP069H \$700.00 NM 1 WKMG 08/07/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP069H \$700.00 NM									
33	08/06/12	08/07/12	Morn News at 5a	5-530a	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM 4 WKMG 08/06/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP065H \$300.00 NM 2 WKMG 08/07/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP073H \$300.00 NM 3 WKMG 08/07/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM									
34	08/01/12	08/03/12	Morn News at 5a	5-530a	--WTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP065H \$300.00 NM 5 WKMG 08/01/12 5:28 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM 4 WKMG 08/02/12 5:13 AM Morn News at 5a 5-530a :30 2012MRFP065H \$300.00 NM 2 WKMG 08/02/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM 3 WKMG 08/03/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP065H \$300.00 NM 6 WKMG 08/03/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255494-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
35	08/06/12	08/07/12	Morn News at 530a	530-6a	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 5:30 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM 3 WKMG 08/06/12 5:54 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM 4 WKMG 08/07/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP073H \$400.00 NM 2 WKMG 08/07/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM									
36	08/01/12	08/03/12	Morn News at 530a	530-6a	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 08/01/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM 1 WKMG 08/01/12 5:56 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM 6 WKMG 08/02/12 5:44 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM 2 WKMG 08/02/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM 3 WKMG 08/03/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP065H \$400.00 NM 5 WKMG 08/03/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM									
37	08/07/12	08/07/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/07/12 8:30 PM NCIS 8-9p :30 2012MRFP073H \$7,000.00 NM									
38	08/01/12	08/01/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/01/12 10:44 PM CSI 10-11p :30 2012MRFP065H \$6,000.00 NM									
39	08/03/12	08/03/12	CSI:NY	9-10p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/03/12 9:33 PM CSI:NY 9-10p :30 2012MRFP069H \$4,000.00 NM									
40	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 7:29 AM 7-9a Sat Early Show 7-9a :30 2012MRFP065H \$400.00 NM 2 WKMG 08/04/12 8:58 AM 7-9a Sat Early Show 7-9a :30 2012MRFP069H \$400.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255494-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	08/04/12	08/04/12	Sat 6p News	6-630p	-----2-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/04/12 6:09 PM Sat 6p News 6-630p :30 2012MRFP065H \$550.00 NM 1 WKMG Sa 08/04/12 6:30 PM Sat 6p News 6-630p :30 2012MRFP069H \$550.00 NM									
42	08/04/12	08/04/12	NYC22	9-10p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 9:58 PM NYC22 9-10p :30 2012MRFP065H \$2,000.00 NM									
43	08/04/12	08/04/12	NYC22	9-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 8:57 PM NYC22 9-10p :30 2012MRFP065H \$3,000.00 NM 2 WKMG Sa 08/04/12 9:34 PM NYC22 9-10p :30 2012MRFP069H \$3,000.00 NM									
44	08/04/12	08/04/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 10:26 PM 48 Hours Mystery 10-11p :30 2012MRFP069H \$4,000.00 NM									
45	08/04/12	08/04/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Sa 08/04/12 11:12 PM Sat 11p News 11-1135p :30 2012MRFP065H \$1,800.00 NM 1 WKMG Sa 08/04/12 11:30 PM Sat 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
46	08/04/12	08/04/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----3- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 5:11 AM Sat 5-7a News 5-7a :30 2012MRFP069H \$150.00 NM 2 WKMG Sa 08/04/12 5:53 AM Sat 5-7a News 5-7a :30 2012MRFP065H \$150.00 NM 3 WKMG Sa 08/04/12 6:42 AM Sat 5-7a News 5-7a :30 2012MRFP069H \$150.00 NM									

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Advertiser	Product	Estimate Number	
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	08/05/12	08/05/12	6-830a Sun News	6a-830a	-----3	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----3 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/05/12 7:23 AM 6-830a Sun News 6a-830a :30 2012MRFP065H \$200.00 NM 1 WKMG Su 08/05/12 7:48 AM 6-830a Sun News 6a-830a :30 2012MRFP069H \$200.00 NM 3 WKMG Su 08/05/12 8:07 AM 6-830a Sun News 6a-830a :30 2012MRFP065H \$200.00 NM									
48	08/05/12	08/05/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 8:58 AM CBS Sunday Morning 9-1030a :30 2012MRFP069H \$1,300.00 NM 2 WKMG Su 08/05/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP065H \$1,300.00 NM									
49	08/05/12	08/05/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 11:27 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP065H \$1,100.00 NM									
50	08/05/12	08/05/12	CBS Eve News	630-7p	-----2	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/05/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 50.3 3 WKMG Su 08/05/12 10:59 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP069H \$650.00 NM MG for 50.2 08/05 1 WKMG Su 08/05/12 6:29 PM CBS Eve News 630-7p :30 2012MRFP069H \$650.00 NM									
51	08/05/12	08/05/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 6:58 PM Sun 7-8p 7-8p :30 2012MRFP065H \$5,000.00 NM									
52	08/05/12	08/05/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/05/12 11:12 PM Sun 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM 1 WKMG Su 08/05/12 11:29 PM Sun 11p News 11-1135p :30 2012MRFP065H \$1,800.00 NM									

Total Spots 150 Gross Total \$140,450.00

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INVOICE
<http://www.local6.com>

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Payment Terms 30 Days

Invoice #	Invoice Date	Invoice Month	Invoice Period
255494-1	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Pol/Mitt Romney/R/ Preside	RNC/ROMNEY	299

<u>Agency Commission</u>	\$21,067.50
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<u>Net Amount Due</u>	\$119,382.50
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INVOICE

http://www.local6.com

WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
256499-1	08/15/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskle	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	320

Flight Dates	Order #	Alt Order #
08/11/12 - 08/14/12	256499	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
1	08/13/12	08/14/12	Local 6 News 12-1230p	12-1230p	11-----	1:00	2	\$1,400.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>M</td><td>08/13/12</td><td>12:24 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>1:00</td><td>2012MRFP068H</td><td>\$1,400.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td>Tu</td><td>08/14/12</td><td>12:24 PM</td><td>Local 6 News 12-1230p</td><td>12-1230p</td><td>1:00</td><td>2012MRFP068H</td><td>\$1,400.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	M	08/13/12	12:24 PM	Local 6 News 12-1230p	12-1230p	1:00	2012MRFP068H	\$1,400.00	NM	2	WKMG	Tu	08/14/12	12:24 PM	Local 6 News 12-1230p	12-1230p	1:00	2012MRFP068H	\$1,400.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WKMG	M	08/13/12	12:24 PM	Local 6 News 12-1230p	12-1230p	1:00	2012MRFP068H	\$1,400.00	NM																																
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2	08/12/12	08/12/12	Sun 7-8p	7-8p	-----S	1:00	1	\$10,000.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td>Su</td><td>08/12/12</td><td>7:54 PM</td><td>Sun 7-8p</td><td>7-8p</td><td>1:00</td><td>2012MRFP068H</td><td>\$10,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WKMG	Su	08/12/12	7:54 PM	Sun 7-8p	7-8p	1:00	2012MRFP068H	\$10,000.00	NM											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	WKMG	Su	08/12/12	7:54 PM	Sun 7-8p	7-8p	1:00	2012MRFP068H	\$10,000.00	NM																																
Total Spots							3	Gross Total	\$12,800.00																																	

Payment Terms 30 Days

<u>Agency Commission</u>	\$1,920.00
<u>Net Amount Due</u>	\$10,880.00

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255986-1	08/15/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	255986	06264593

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																						
1	08/13/12	08/14/12	Morn News at 6a	6-7a	MT-----	:30	2	\$500.00	NM																																																																						
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/13/12</td><td>08/19/12</td><td>MT-----</td><td>2</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WKMG</td><td>M</td><td>08/13/12</td><td>6:15 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>2012MRFP080H</td><td>\$500.00 NM</td></tr> <tr> <td>2</td><td>WKMG</td><td>Tu</td><td>08/14/12</td><td>6:22 AM</td><td>Morn News at 6a</td><td>6-7a</td><td>:30</td><td>2012MRFP073H</td><td>\$500.00 NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/13/12	08/19/12	MT-----	2	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WKMG	M	08/13/12	6:15 AM	Morn News at 6a	6-7a	:30	2012MRFP080H	\$500.00 NM	2	WKMG	Tu	08/14/12	6:22 AM	Morn News at 6a	6-7a	:30	2012MRFP073H	\$500.00 NM																				
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1	WKMG	W	08/08/12	6:23 AM	Morn News at 6a	6-7a	:30	2012MRFP073H	\$500.00 NM																																																																						
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3	08/13/12	08/14/12	The Early Show	7-9a	MT-----	:30	4	\$500.00	NM																																																																						
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																																																																						
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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255986-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/08/12	08/10/12	The Early Show	7-9a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMCW 08/08/12 8:29 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 3 WKMGTh 08/09/12 7:57 AM The Early Show 7-9a :30 2012MRFP069H \$500.00 NM 2 WKMGF 08/10/12 8:10 AM The Early Show 7-9a :30 2012MRFP073H \$500.00 NM									
5	08/13/12	08/14/12	Rachael Ray	9-10a	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/13/12 9:44 AM Rachael Ray 9-10a :30 2012MRFP069H \$350.00 NM 1 WKMGTu 08/14/12 9:32 AM Rachael Ray 9-10a :30 2012MRFP080H \$350.00 NM									
6	08/08/12	08/08/12	Rachael Ray	9-10a	--1----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --1---- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/08/12 9:44 AM Rachael Ray 9-10a :30 2012MRFP073H \$350.00 NM									
7	08/08/12	08/10/12	Let's Make a Deal	10-11a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/08/12 10:25 AM Let's Make a Deal 10-11a :30 2012MRFP069H \$600.00 NM 2 WKMGTh 08/09/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP073H \$600.00 NM 3 WKMGF 08/10/12 10:26 AM Let's Make a Deal 10-11a :30 2012MRFP073H \$600.00 NM									
8	08/13/12	08/14/12	Let's Make a Deal	10-11a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP073H \$600.00 NM 2 WKMGTu 08/14/12 9:59 AM Let's Make a Deal 10-11a :30 2012MRFP069H \$600.00 NM									
9	08/08/12	08/10/12	Price Is Right	11a-12p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/08/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP073H \$800.00 NM 3 WKMGTh 08/09/12 11:29 AM Price Is Right 11a-12p :30 2012MRFP069H \$800.00 NM 2 WKMGF 08/10/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP069H \$800.00 NM									

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
255986-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/13/12	08/14/12	Price Is Right	11a-12p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 10:59 AM Price Is Right 11a-12p :30 2012MRFP080H \$800.00 NM 2 WKMG 08/14/12 11:28 AM Price Is Right 11a-12p :30 2012MRFP073H \$800.00 NM									
11	08/08/12	08/10/12	Local 6 News 12-1230p	12-1230p	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/08/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP069H \$700.00 NM 1 WKMG 08/09/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP073H \$700.00 NM 2 WKMG 08/10/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP073H \$700.00 NM									
12	08/13/12	08/14/12	Local 6 News 12-1230p	12-1230p	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/13/12 12:10 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP073H \$700.00 NM 1 WKMG 08/14/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 2012MRFP080H \$700.00 NM									
13	08/08/12	08/10/12	Soaps	12:30-2p	--WTF--	:30	6	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WKMG 08/08/12 12:58 PM Soaps 12:30-2p :30 2012MRFP073H \$800.00 NM 1 WKMG 08/08/12 1:59 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 2 WKMG 08/09/12 12:58 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 5 WKMG 08/09/12 1:59 PM Soaps 12:30-2p :30 2012MRFP073H \$800.00 NM 6 WKMG 08/10/12 12:57 PM Soaps 12:30-2p :30 2012MRFP073H \$800.00 NM 3 WKMG 08/10/12 1:59 PM Soaps 12:30-2p :30 2012MRFP073H \$800.00 NM									
14	08/13/12	08/14/12	Soaps	12:30-2p	MT-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG 08/13/12 12:58 PM Soaps 12:30-2p :30 2012MRFP080H \$800.00 NM 1 WKMG 08/13/12 1:29 PM Soaps 12:30-2p :30 2012MRFP069H \$800.00 NM 4 WKMG 08/14/12 12:29 PM Soaps 12:30-2p :30 2012MRFP073H \$800.00 NM 2 WKMG 08/14/12 1:29 PM Soaps 12:30-2p :30 2012MRFP080H \$800.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	08/13/12	08/14/12	The Talk	2-3p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 08/13/12 2:29 PM The Talk 2-3p :30 2012MRFP073H \$600.00 NM 2 WKMG 08/14/12 2:59 PM The Talk 2-3p :30 2012MRFP069H \$600.00 NM									
16	08/08/12	08/10/12	The Talk	2-3p	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 08/08/12 2:59 PM The Talk 2-3p :30 2012MRFP073H \$600.00 NM 1 WKMG 08/09/12 2:59 PM The Talk 2-3p :30 2012MRFP069H \$600.00 NM 3 WKMG 08/10/12 2:28 PM The Talk 2-3p :30 2012MRFP069H \$600.00 NM									
17	08/13/12	08/14/12	Nate Berkus	3-4p	MT-----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 08/13/12 3:16 PM Nate Berkus 3-4p :30 2012MRFP080H \$350.00 NM 1 WKMG 08/14/12 3:25 PM Nate Berkus 3-4p :30 2012MRFP073H \$350.00 NM									
18	08/08/12	08/10/12	Nate Berkus	3-4p	--WTF--	:30	3	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 08/08/12 3:37 PM Nate Berkus 3-4p :30 2012MRFP069H \$350.00 NM 1 WKMG 08/09/12 3:38 PM Nate Berkus 3-4p :30 2012MRFP073H \$350.00 NM 3 WKMG 08/10/12 3:39 PM Nate Berkus 3-4p :30 2012MRFP073H \$350.00 NM									
19	08/08/12	08/10/12	Extra	4-430p	--WTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG 08/08/12 4:21 PM Extra 4-430p :30 2012MRFP073H \$450.00 NM 2 WKMG 08/09/12 4:13 PM Extra 4-430p :30 2012MRFP069H \$450.00 NM 3 WKMG 08/10/12 4:20 PM Extra 4-430p :30 2012MRFP073H \$450.00 NM									
20	08/13/12	08/14/12	Extra	4-430p	MT-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WKMG 08/13/12 4:20 PM Extra 4-430p :30 2012MRFP073H \$450.00 NM 1 WKMG 08/14/12 3:59 PM Extra 4-430p :30 2012MRFP080H \$450.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	08/08/12	08/10/12	Inside Edition	430-5P	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCW 08/08/12 4:51 PM Inside Edition 430-5P :30 2012MRFP069H \$550.00 NM									
3 WKMGTh 08/09/12 4:40 PM Inside Edition 430-5P :30 2012MRFP073H \$550.00 NM									
2 WKMGF 08/10/12 4:42 PM Inside Edition 430-5P :30 2012MRFP069H \$550.00 NM									
22	08/13/12	08/14/12	Inside Edition	430-5P	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$550.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCM 08/13/12 4:51 PM Inside Edition 430-5P :30 2012MRFP080H \$550.00 NM									
2 WKMGTu 08/14/12 4:52 PM Inside Edition 430-5P :30 2012MRFP073H \$550.00 NM									
23	08/13/12	08/14/12	News at 5p	5-530p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCM 08/13/12 5:23 PM News at 5p 5-530p :30 2012MRFP069H \$800.00 NM									
2 WKMGTu 08/14/12 5:27 PM News at 5p 5-530p :30 2012MRFP069H \$800.00 NM									
24	08/08/12	08/10/12	News at 5p	5-530p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCW 08/08/12 5:11 PM News at 5p 5-530p :30 2012MRFP073H \$800.00 NM									
3 WKMGTh 08/09/12 5:13 PM News at 5p 5-530p :30 2012MRFP069H \$800.00 NM									
2 WKMGF 08/10/12 5:27 PM News at 5p 5-530p :30 2012MRFP073H \$800.00 NM									
25	08/08/12	08/10/12	News at 6p	6-630p	--WTF--	:30	6	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMCW 08/08/12 6:12 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM									
4 WKMCW 08/08/12 6:28 PM News at 6p 6-630p :30 2012MRFP073H \$1,000.00 NM									
2 WKMGTh 08/09/12 6:12 PM News at 6p 6-630p :30 2012MRFP073H \$1,000.00 NM									
5 WKMGTh 08/09/12 6:29 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM									
3 WKMGF 08/10/12 6:13 PM News at 6p 6-630p :30 2012MRFP073H \$1,000.00 NM									
6 WKMGF 08/10/12 6:27 PM News at 6p 6-630p :30 2012MRFP069H \$1,000.00 NM									

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Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

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26	08/13/12	08/14/12	News at 6p	6-630p	MT-----	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG 08/13/12 5:58 PM News at 6p 6-630p :30 2012MRFP073H \$1,000.00 NM									
3 WKMG 08/13/12 6:29 PM News at 6p 6-630p :30 2012MRFP080H \$1,000.00 NM									
2 WKMG 08/14/12 6:13 PM News at 6p 6-630p :30 2012MRFP080H \$1,000.00 NM									
4 WKMG 08/14/12 6:27 PM News at 6p 6-630p :30 2012MRFP073H \$1,000.00 NM									
27	08/13/12	08/14/12	News at 7p	7-7:30p	MT-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG 08/13/12 7:24 PM News at 7p 7-7:30p :30 2012MRFP073H \$1,200.00 NM									
2 WKMG 08/14/12 7:22 PM News at 7p 7-7:30p :30 2012MRFP080H \$1,200.00 NM									
28	08/08/12	08/10/12	News at 7p	7-7:30p	--WTF--	:30	3	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WKMG 08/08/12 7:22 PM News at 7p 7-7:30p :30 2012MRFP069H \$1,200.00 NM									
3 WKMG 08/09/12 7:23 PM News at 7p 7-7:30p :30 2012MRFP073H \$1,200.00 NM									
1 WKMG 08/10/12 7:13 PM News at 7p 7-7:30p :30 2012MRFP073H \$1,200.00 NM									
29	08/08/12	08/10/12	M-F 11p News	11-1135p	--WTF--	:30	6	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WKMG 08/08/12 11:11 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
5 WKMG 08/08/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP073H \$1,800.00 NM									
6 WKMG 08/09/12 11:23 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
2 WKMG 08/09/12 11:33 PM M-F 11p News 11-1135p :30 2012MRFP073H \$1,800.00 NM									
4 WKMG 08/10/12 11:14 PM M-F 11p News 11-1135p :30 2012MRFP073H \$1,800.00 NM									
3 WKMG 08/10/12 11:34 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
30	08/13/12	08/14/12	M-F 11p News	11-1135p	MT-----	:30	4	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WKMG 08/13/12 11:13 PM M-F 11p News 11-1135p :30 2012MRFP080H \$1,800.00 NM									
1 WKMG 08/13/12 11:35 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
2 WKMG 08/14/12 11:12 PM M-F 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
4 WKMG 08/14/12 11:27 PM M-F 11p News 11-1135p :30 2012MRFP080H \$1,800.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	08/13/12	08/14/12	David Letterman	1136p-1238a	MT-----	:30	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP073H \$700.00 NM 2 WKMG 08/14/12 12:31 AM David Letterman 1136p-1238a :30 2012MRFP073H \$700.00 NM									
32	08/08/12	08/10/12	David Letterman	1136p-1238a	--WTF--	:30	3	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 08/08/12 12:32 AM David Letterman 1136p-1238a :30 2012MRFP069H \$700.00 NM 3 WKMG 08/09/12 12:28 AM David Letterman 1136p-1238a :30 2012MRFP069H \$700.00 NM 1 WKMG 08/10/12 12:17 AM David Letterman 1136p-1238a :30 2012MRFP073H \$700.00 NM									
33	08/08/12	08/10/12	Morn News at 5a	5-530a	--WTF--	:30	6	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/08/12 5:14 AM Morn News at 5a 5-530a :30 2012MRFP073H \$300.00 NM 6 WKMG 08/08/12 5:26 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM 4 WKMG 08/09/12 5:14 AM Morn News at 5a 5-530a :30 2012MRFP073H \$300.00 NM 2 WKMG 08/09/12 5:25 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM 5 WKMG 08/10/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP073H \$300.00 NM 3 WKMG 08/10/12 5:26 AM Morn News at 5a 5-530a :30 2012MRFP069H \$300.00 NM									
34	08/13/12	08/14/12	Morn News at 5a	5-530a	MT-----	:30	4	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 5:12 AM Morn News at 5a 5-530a :30 2012MRFP073H \$300.00 NM 3 WKMG 08/13/12 5:26 AM Morn News at 5a 5-530a :30 2012MRFP080H \$300.00 NM 2 WKMG 08/14/12 5:11 AM Morn News at 5a 5-530a :30 2012MRFP080H \$300.00 NM 4 WKMG 08/14/12 5:24 AM Morn News at 5a 5-530a :30 2012MRFP073H \$300.00 NM									
35	08/13/12	08/14/12	Morn News at 530a	530-6a	MT-----	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/13/12 5:30 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM 3 WKMG 08/13/12 5:54 AM Morn News at 530a 530-6a :30 2012MRFP073H \$400.00 NM 2 WKMG 08/14/12 5:41 AM Morn News at 530a 530-6a :30 2012MRFP080H \$400.00 NM 4 WKMG 08/14/12 5:54 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM									

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Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255986-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	08/08/12	08/10/12	Morn News at 530a	530-6a	--WTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMGW 08/08/12 5:30 AM Morn News at 530a 530-6a :30 2012MRFP073H \$400.00 NM 1 WKMGW 08/08/12 5:55 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM 2 WKMGTh 08/09/12 5:42 AM Morn News at 530a 530-6a :30 2012MRFP073H \$400.00 NM 6 WKMGTh 08/09/12 5:58 AM Morn News at 530a 530-6a :30 2012MRFP069H \$400.00 NM 4 WKMGF 08/10/12 5:42 AM Morn News at 530a 530-6a :30 2012MRFP073H \$400.00 NM 3 WKMGF 08/10/12 5:54 AM Morn News at 530a 530-6a :30 2012MRFP073H \$400.00 NM									
37	08/14/12	08/14/12	NCIS	8-9p	-1-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/14/12 8:48 PM NCIS 8-9p :30 2012MRFP073H \$7,000.00 NM									
38	08/08/12	08/08/12	CSI	10-11p	--1----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --1---- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 08/08/12 10:36 PM CSI 10-11p :30 2012MRFP073H \$6,000.00 NM									
39	08/10/12	08/10/12	CSI:NY	9-10p	----1--	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 ----1-- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 08/10/12 9:34 PM CSI:NY 9-10p :30 2012MRFP073H \$4,000.00 NM									
40	08/11/12	08/11/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 7:00 AM 7-9a Sat Early Show 7-9a :30 2012MRFP073H \$400.00 NM 2 WKMG Sa 08/11/12 8:13 AM 7-9a Sat Early Show 7-9a :30 2012MRFP069H \$400.00 NM									
41	08/11/12	08/11/12	Sat Local 6 News at 6p	6-630p	-----2-	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 41.3,41.4 2 WKMG Sa 08/11/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 41.3,41.4 4 WKMG Sa 08/11/12 7:11 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 2012MRFP073H \$550.00 NM MG for 41.1,41.2 3 WKMG Sa 08/11/12 8:00 PM Sat 7p News (after PGA Champ) Sat 7-8p :30 2012MRFP073H \$550.00 NM MG for 41.1,41.2									

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WKMG
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Orlando, FL 32886-4255
TEIN: 06-0903509

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255986-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	08/11/12	08/11/12	WKMG Hurricane Special	758-9p	-----1-	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 8:32 PM WKMG Hurricane Special 758-9p :30 2012MRFP073H \$2,000.00 NM									
43	08/11/12	08/11/12	48 Hrs Mystery 9p	9-10p	-----2-	:30	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 9:00 PM 48 Hrs Mystery 9p 9-10p :30 2012MRFP069H \$3,000.00 NM 2 WKMG Sa 08/11/12 9:28 PM 48 Hrs Mystery 9p 9-10p :30 2012MRFP073H \$3,000.00 NM									
44	08/11/12	08/11/12	48 Hours Mystery	10-11p	-----1-	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 10:27 PM 48 Hours Mystery 10-11p :30 2012MRFP073H \$4,000.00 NM									
45	08/11/12	08/11/12	Sat 11p News	11-1135p	-----2-	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/11/12 11:11 PM Sat 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM 2 WKMG Sa 08/11/12 11:30 PM Sat 11p News 11-1135p :30 2012MRFP073H \$1,800.00 NM									
46	08/11/12	08/11/12	Sat 5-7a News	5-7a	-----3-	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----3- 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMG Sa 08/11/12 5:54 AM Sat 5-7a News 5-7a :30 2012MRFP073H \$150.00 NM 2 WKMG Sa 08/11/12 6:12 AM Sat 5-7a News 5-7a :30 2012MRFP069H \$150.00 NM 1 WKMG Sa 08/11/12 6:30 AM Sat 5-7a News 5-7a :30 2012MRFP073H \$150.00 NM									
47	08/12/12	08/12/12	6-830a Sun News	6a-830a	-----3	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----3 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 6:10 AM 6-830a Sun News 6a-830a :30 2012MRFP073H \$200.00 NM 3 WKMG Su 08/12/12 6:42 AM 6-830a Sun News 6a-830a :30 2012MRFP069H \$200.00 NM 2 WKMG Su 08/12/12 7:28 AM 6-830a Sun News 6a-830a :30 2012MRFP073H \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
255986-1	08/15/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
POL/Mitt Romney/RNC/R/P	RNC-ROMNEY	18	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
48	08/12/12	08/12/12	CBS Sunday Morning	9-1030a	-----2	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/12/12 9:08 AM CBS Sunday Morning 9-1030a :30 2012MRFP073H \$1,300.00 NM 1 WKMG Su 08/12/12 10:29 AM CBS Sunday Morning 9-1030a :30 2012MRFP073H \$1,300.00 NM									
49	08/12/12	08/12/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 10:59 AM Face The Nation 1-hr 1030-1130a :30 2012MRFP069H \$1,100.00 NM									
50	08/12/12	08/12/12	CBS Eve News	630-7p	-----2	:30	2	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 50.3,50.4 2 WKMG Su 08/12/12 CBS Eve News 630-7p :00 \$650.00 NM See MG 50.3,50.4									
51	08/12/12	08/12/12	Sun 7-8p	7-8p	-----1	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----1 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/12/12 8:12 PM Sun 7-8p 7-8p :30 2012MRFP073H \$5,000.00 NM									
52	08/12/12	08/12/12	Sun 11p News	11-1135p	-----2	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----2 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Su 08/12/12 11:36 PM Sun 11p News 11-1135p :30 2012MRFP073H \$1,800.00 NM 1 WKMG Su 08/12/12 11:47 PM Sun 11p News 11-1135p :30 2012MRFP069H \$1,800.00 NM									
Total Spots							140	Gross Total	\$131,650.00

Payment Terms 30 Days

Agency Commission	\$19,747.50
Net Amount Due	\$111,902.50

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